



King Foundation Strategic Operating Plan 2020

Operating Plan Updates August 2020

Meeting expectations	Moving forward, continue attention	Needs attention
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Vision	All Coloradoans have the opportunity for dignity, self-sufficiency and wealth creation.		
Mission	Creating opportunity for Coloradoans to reach their fullest potential for self-sufficiency through access to entrepreneurship, employment, basic needs and improved quality of life.		
Values	Focus, Culture of Discipline, Responsible, Creative, Accountable, Transparent, Results Oriented, Efficient		
Goals - External Facing			
Increase Quality Jobs in Colorado (Urban and Rural)	Increase Entrepreneurship	Reduce Barriers to Employment	Continue King Foundation Arts and Legacy
As measured by: (Key indicators)			
Increased number of jobs created by funded partners	Increased number of Entrepreneurs trained/supported Number of new businesses created Increased jobs created in rural areas	Increased number of people placed/retained in jobs Increase in number of support services provided	Continued funding to organizations that improve the quality of life in Colorado



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<p>PLAN UPDATE: Goals to increase entrepreneurship and reduce barriers to employment are measured on an ongoing basis as yearly reports are returned. Results from 2018 grant reports received in 2019 show increases in people placed in jobs, businesses created, job skills learned, earning per household and issues such as transportation, housing and child care removed so individuals can access job training and employment.</p>	
<p>Initiatives/Strategies</p>	
<p>Implement new focus areas for grants and investments</p>	<p>UPDATES: Implemented consent agenda and new application process for Arts and Legacy organizations</p>
<p>Grow the pipeline for projects in these areas</p>	<p>Continuing to develop relationships and contacts – attend SVC and SVP meetings. Networking events reduced due to COVID.</p>
<p>Improve relationships with funded partners to deepen understanding of issue areas and identify new funding solutions (subject matter expert dinners, issue-specific funding areas)</p>	<p>Survey during COVID to understand partner concerns; follow up calls when reports received; Focus area dinners convened (three so far) to learn of new projects and ideas for funding</p>
<p>Continue to refine results reporting</p>	